

Profile

Enjoying the Little Things in Life

by Jeff Earlywine



Photography by Wayne Armstrong

Annie Rose takes time every day to appreciate the gifts Sportron has given her.

You might imagine that one of the top earners of a growing network marketing company would be too busy to enjoy the little things in life. Not Annie Rose. Each day she wakes up in a beautiful home nestled in the Colorado countryside. Every morning begins with her wonderful husband, Bob, delivering a fresh cup of coffee and the newspaper to her bedside. This is the beginning of another day, and the continuation of a life she only dreamed of as a little girl.

Entrepreneurial Spirit

Life for Annie began in the suburbs of Pittsburgh. “I was a real country club girl,” she says. “My childhood was wonderful, but I always had a sinking feeling that there was more to life.” As a girl she discovered what it meant to work hard. Her father’s entrepreneurial spirit was one of many traits that have helped her reach many levels of success.

Family has always been important to her. Graduating from high school, Annie watched many of her friends go off to college. “But I chose not to follow them,” she says. Instead, she decided to stay home and apply her family’s work ethic and a dynamic, outgoing personality to retail sales. She began working in a clothing store and it didn’t take long for her to own three very successful stores.

She moved to California, where she married and became a mom to three beautiful children—including twins. But life took a different direction, and that marriage ended in divorce. Now single and the mother of three kids, she reached down and pulled herself up by her “I can make it” bootstraps. Shortly thereafter she found Sportron.

“When I discovered Sportron, I just wanted to make enough money to support myself and my three kids,” Annie says. She gave herself a goal of three years to become a success, but it didn’t take that long. “I worked hard—real hard,” she says. She worked an average of between 60 and 70 hours each week. “Getting a divorce and raising three small kids is what challenged me to be successful every day,” she says.

Passion About the Products

Oddly enough, Annie’s first exposure to Sportron was at a wedding. “Someone approached me and began telling me about Sportron and how wonderful the products were,” she says. Listening to this person, she thought, “I am not interested in this stuff.” It wasn’t until he described the technology and research that goes into every product that Annie Rose became a Sportron fan. “I realized that

these wonderful products could benefit me and my family,” she says.

Some might say that Annie’s results can’t be obtained by everyone. While that may be true, Annie says, “My family just doesn’t seem to get sick as much, and I have seen similar results in hundreds and hundreds of my customers.” After taking the products, she found she had more energy. “I now feel like I am 30 years old again,” she says. “And I can work with the vigor of a teenager.”

I can’t wait to get on the phone every morning and hear how our products have helped people live healthier lives.

It’s not hard for her to talk passionately about Sportron. “I have found a company full of integrity from top to bottom; that backs up its products with technology and research,” says Annie, who earns a high-six-figure income. “Sportron’s products, which incorporate the food matrix technology, have helped thousands of diabetics and allowed me to help people from all parts of the world.” Annie has customers and associates from coast to coast, and in

several countries around the globe. “Sometimes I’m amazed at my success,” she says, “because I don’t have one single associate in my immediate area.”

What’s Important in Life

With all that Annie has been through, she has not forgotten who and what are important. After her morning cup of coffee and newspaper, she steps outside her back door and heads to her office—just a short walk away. “Sportron has given me the freedom I was always looking for,” she says. “It has allowed me and my family to purchase our beautiful home and acreage, build a home for my mom that is literally yards from my back door, and I can work in my office and watch my three kids play safely in our yard. I can’t wait to get on the phone every morning and hear how our products have helped people live healthier lives. The income is great, but I feel so good about what I do.

“My beautiful husband, my three kids and my mom are what bring me the most enjoyment in my life,” she says. “They are so supportive of my work.” Annie’s kids help with the little tasks, and her husband is her biggest cheerleader. Teamwork is making her dream work, and the skills she learned from her parents is what she teaches every day. “Motivation out of desperation will make you a success,” she says. “You must run the race, desiring to help people, and be passionate and focused. You must have a no-quit attitude, and your hard work will pay off.” **E**

Home State:

Colorado

Family:

Husband, Bob; children:

Lainey, Marty and Ann

Sportron Status:

Executive Director