

Well Worth the Wait

by K.C. Barlow



After years of disappointment, Barry Tomlinson found the perfect fit with Sportron International.

Be your own boss. Enjoy residual income. Take a couple of weeks off every month to sail, fish, shop or travel. Welcome to Barry Tomlinson's world—a place made possible by Sportron International. "The past 14 years in Sportron have been idyllic," says Barry, who lives in South Africa with his wife, Engela. "My financial situation right from the beginning has passed all expectations and has put me in a position where I no longer have to worry about money." As a national vice president with the company, Barry attributes his success directly to Sportron's exclusive line of supplements, energy drinks and weight-loss products.

A Long and Winding Road

A seasoned veteran of direct sales, Barry was a bit skeptical when introduced to Sportron in 1993. He had kicked off his direct sales career in 1969 and had not always met with success. "To cut a long story short, my first 25 years were filled with many promises but few results," he says. "But after careful scrutiny of the founders, product and program, I got excited. I found a company that could help me realize my dreams." Since then, Barry's team has grown to more than 4,000 members and has established a healthy and steady income for his family. Engela, once a violinist in their city's orchestra, has also joined Barry's Sportron organization full time.

Freedom to Live

While the decision to join Sportron has transformed Barry and Engela's financial future, it has also brought many personal luxuries into their lives. "We have nobody to account to and are able almost on a monthly basis to take time for ourselves," Barry says. "Sportron has blessed us with international travel incentives that have taken us all over the world." Barry has enjoyed five sea cruises and traveled to many countries, including Australia, Greece, Mexico, France, Italy and England. He has also been able to experience one of his greatest pleasures—the South African bushveld and its many animals.

"My involvement with Sportron has enabled me to buy into two large game farms teeming with wildlife," Barry says. "These farms are only a two-hour drive from our home, and my wife and I are able to enjoy the peace

and tranquility of a long weekend, sitting at a water hole to watch the animals, going for walks, making a barbecue at sunset or doing any of those wonderful things that nature uses to restore our souls."

A flexible work schedule and time to relax are two of the greatest rewards Barry and Engela have discovered through Sportron. "My very favorite place on earth is a little town by the name of Umhlanga, which is on the north coast of Kwazulu Natal, on the eastern seaboard of our country," he says. "We have a 13th floor condominium directly overlooking the sea and spend many balmy evenings watching the moon rise and shine over the ocean." Those moments, Barry says, are truly joyful because he knows that "business is continuing as normal back home." Sportron has also allowed him the time to explore his passion for deep-sea fish-

ing. "In our country, I have been privileged to have been trained by provincial and national fishermen who have taken me on some of their outings, which have proved to be quite exciting," Barry says.

Solid and Sound

Even after nearly 15 years with Sportron, Barry is still amazed that he operates a growing business with virtually no overhead costs. "More importantly, many of the leaders in my organization have experienced the same situation, which creates a solid and sound basis on which to grow into the future," he says. "What we build remains ours forever, enabling us to bring these leaders to a financial place where they are unlikely to leave the company." Such job security is often hard to find, he says, and sets Sportron apart as a company founded on the values of friendship and camaraderie. Barry and the leaders in his organization can determine for themselves how busy they want to be on any given day. "We certainly work hard for all our privileges, but it's important to know that we can relax as and when we feel necessary," he says. That attention to quality of life is the main reason Barry continues to have confidence in Sportron and share its story with the people he meets. "Sportron is the only company I have experienced in all my years in this industry that honestly puts its money where its mouth is regarding a real lifestyle opportunity," he says. "Sportron has proven to be ethical, honest and a privilege to belong to." ■

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Home Country:

South Africa

Family:

Wife, Engela

Sportron Status:

National Vice President